





|               |       |
|---------------|-------|
| Advertiser:   | NRSC  |
| Product Desc: | ISSUE |
| Estimate:     |       |

**KLAS**

| Ln         | Ch | Start             | End             | Inventory Code                                   | Break | Start/End Time    | Days    | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots | Amount     |
|------------|----|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|------------|---------------|------|------|-------|------------|
| NEWS       |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       | 2                 |         |     | \$1,200.00  |            | 0.00          |      |      |       |            |
| 3          | 8  | 10/03/12          | 10/05/12        | CBS This Morning 7-9a<br>CBS This Morning        | CM    | 7-9a              | --WTF-- | :30 | 2           | \$1,000.00 | LV1           | 0.00 | NM   | 2     | \$2,000.00 |
| EARLY SHOW |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       | 2                 |         |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| 4          | 8  | 10/08/12          | 10/09/12        | CBS This Morning 7-9a<br>CBS This Morning        | CM    | 7-9a              | MT----- | :30 | 2           | \$1,000.00 | LV1           | 0.00 | NM   | 2     | \$2,000.00 |
| EARLY SHOW |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       | 2                 |         |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| 5          | 8  | 10/03/12          | 10/05/12        | Live w/Kelly<br>Live With Regis & Kelly          | CM    | 9-10a             | --WTF-- | :30 | 2           | \$850.00   | LV2           | 0.00 | NM   | 2     | \$1,700.00 |
| KELLY      |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       | 2                 |         |     | \$850.00    |            | 0.00          |      |      |       |            |
| 6          | 8  | 10/08/12          | 10/09/12        | Live w/Kelly<br>Live With Regis & Kelly          | CM    | 9-10a             | MT----- | :30 | 2           | \$850.00   | LV2           | 0.00 | NM   | 2     | \$1,700.00 |
| KELLY      |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       | 2                 |         |     | \$850.00    |            | 0.00          |      |      |       |            |
| 7          | 8  | 10/03/12          | 10/05/12        | Price Is Right<br>Price Is Right                 | CM    | 10-11a            | --WTF-- | :30 | 1           | \$3,500.00 | LV1           | 0.00 | NM   | 1     | \$3,500.00 |
| PRICE      |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       | 1                 |         |     | \$3,500.00  |            | 0.00          |      |      |       |            |
| 8          | 8  | 10/03/12          | 10/05/12        | Y&R<br>Young & Restless                          | CM    | 11a-12p           | --WTF-- | :30 | 1           | \$4,500.00 | LV1           | 0.00 | NM   | 1     | \$4,500.00 |
| Y & R      |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       | 1                 |         |     | \$4,500.00  |            | 0.00          |      |      |       |            |
| 10         | 8  | 10/03/12          | 10/05/12        | 8 News Now Noon M-F<br>8 News Now Noon M-F       | CM    | 12-1230p          | --WTF-- | :30 | 2           | \$850.00   | LV2           | 0.00 | NM   | 2     | \$1,700.00 |
| NEWS       |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       | 2                 |         |     | \$850.00    |            | 0.00          |      |      |       |            |
| 11         | 8  | 10/08/12          | 10/09/12        | 8 News Now Noon M-F<br>8 News Now Noon M-F       | CM    | 12-1230p          | MT----- | :30 | 2           | \$850.00   | LV2           | 0.00 | NM   | 2     | \$1,700.00 |
| NEWS       |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       | 2                 |         |     | \$850.00    |            | 0.00          |      |      |       |            |
| 12         | 8  | 10/03/12          | 10/05/12        | 1230-2p Soaps/ LMAD<br>Soaps / Let's Make A Deal | CM    | 1230-2p           | --WTF-- | :30 | 2           | \$900.00   | LV2           | 0.00 | NM   | 2     | \$1,800.00 |
| SOAPS      |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       | 2                 |         |     | \$900.00    |            | 0.00          |      |      |       |            |
| 13         | 8  | 10/08/12          | 10/09/12        | 1230-2p Soaps/ LMAD<br>Soaps / Let's Make A Deal | CM    | 1230-2p           | MT----- | :30 | 2           | \$900.00   | LV2           | 0.00 | NM   | 2     | \$1,800.00 |
| SOAPS      |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       | 2                 |         |     | \$900.00    |            | 0.00          |      |      |       |            |
| 14         | 8  | 10/03/12          | 10/05/12        | The Talk 2-3P<br>The Talk                        | CM    | 2-3p              | --WTF-- | :30 | 1           | \$900.00   | LV2           | 0.00 | NM   | 1     | \$900.00   |
| TALK       |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       | 1                 |         |     | \$900.00    |            | 0.00          |      |      |       |            |
| 15         | 8  | 10/08/12          | 10/09/12        | The Talk 2-3P<br>The Talk                        | CM    | 2-3p              | MT----- | :30 | 1           | \$900.00   | LV2           | 0.00 | NM   | 1     | \$900.00   |
| TALK       |    |                   |                 |  |       |                   |         |     |             |            |               |      |      |       |            |



Order / Rev: 35865  
 Alt Order #: 08802358  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: NRSC  
 Product Desc: ISSUE  
 Estimate: KLAS

| Ln         | Ch | Start             | End             | Inventory Code                                 | Break | Start/End Time Days | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------------|----|-------------------|-----------------|--|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| 15         | 8  | 10/08/12          | 10/09/12        | The Talk 2-3P<br>The Talk                      | CM    | 2-3p MT-----        | :30 | 1                 | \$900.00    | LV2 | 0.00          | NM   | 1     | \$900.00   |
| TALK       |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       |                     |     | 1                 | \$900.00    |     | 0.00          |      |       |            |
| 16         | 8  | 10/03/12          | 10/05/12        | Ellen<br>Ellen                                 | CM    | 3-4p --WTF--        | :30 | 2                 | \$1,000.00  | LV2 | 0.00          | NM   | 2     | \$2,000.00 |
| ELLEN      |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       |                     |     | 2                 | \$1,000.00  |     | 0.00          |      |       |            |
| 17         | 8  | 10/08/12          | 10/09/12        | Ellen<br>Ellen                                 | CM    | 3-4p MT-----        | :30 | 2                 | \$1,000.00  | LV2 | 0.00          | NM   | 2     | \$2,000.00 |
| ELLEN      |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       |                     |     | 2                 | \$1,000.00  |     | 0.00          |      |       |            |
| 18         | 8  | 10/03/12          | 10/05/12        | 8 News Now 4p M-F<br>8 News Now 4p M-F         | CM    | 4-5p --WTF--        | :30 | 2                 | \$1,300.00  | LV2 | 0.00          | NM   | 2     | \$2,600.00 |
| NEWS       |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       |                     |     | 2                 | \$1,300.00  |     | 0.00          |      |       |            |
| 19         | 8  | 10/08/12          | 10/09/12        | 8 News Now 4p M-F<br>8 News Now 4p M-F         | CM    | 4-5p MT-----        | :30 | 1                 | \$1,300.00  | LV2 | 0.00          | NM   | 1     | \$1,300.00 |
| NEWS       |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       |                     |     | 1                 | \$1,300.00  |     | 0.00          |      |       |            |
| 20         | 8  | 10/03/12          | 10/05/12        | 8 News Now 5-630p M-F<br>8 News Now 5-630p M-F | CM    | 5-630p --WTF--      | :30 | 2                 | \$1,500.00  | LV2 | 0.00          | NM   | 2     | \$3,000.00 |
| NEWS       |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       |                     |     | 2                 | \$1,500.00  |     | 0.00          |      |       |            |
| 21         | 8  | 10/08/12          | 10/09/12        | 8 News Now 5-630p M-F<br>8 News Now 5-630p M-F | CM    | 5-630p MT-----      | :30 | 2                 | \$1,500.00  | LV2 | 0.00          | NM   | 2     | \$3,000.00 |
| NEWS       |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       |                     |     | 2                 | \$1,500.00  |     | 0.00          |      |       |            |
| 22         | 8  | 10/03/12          | 10/05/12        | 630-7p Inside Edition<br>Inside Edition        | CM    | 630-7p --WTF--      | :30 | 1                 | \$1,300.00  | LV2 | 0.00          | NM   | 1     | \$1,300.00 |
| IN EDITION |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       |                     |     | 1                 | \$1,300.00  |     | 0.00          |      |       |            |
| 23         | 8  | 10/08/12          | 10/09/12        | 630-7p Inside Edition<br>Inside Edition        | CM    | 630-7p MT-----      | :30 | 1                 | \$1,300.00  | LV2 | 0.00          | NM   | 1     | \$1,300.00 |
| IN EDITION |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       |                     |     | 1                 | \$1,300.00  |     | 0.00          |      |       |            |
| 24         | 8  | 10/03/12          | 10/05/12        | 7-8p Rotator<br>7-8p Rotator                   | CM    | 7-8p --WTF--        | :30 | 2                 | \$1,300.00  | LV2 | 0.00          | NM   | 2     | \$2,600.00 |
| ET/INSIDER |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       |                     |     | 2                 | \$1,300.00  |     | 0.00          |      |       |            |
| 25         | 8  | 10/08/12          | 10/09/12        | 7-8p Rotator<br>7-8p Rotator                   | CM    | 7-8p MT-----        | :30 | 2                 | \$1,300.00  | LV2 | 0.00          | NM   | 2     | \$2,600.00 |
| ET/INSIDER |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/08/12          | 10/14/12        | MT-----  |       |                     |     | 2                 | \$1,300.00  |     | 0.00          |      |       |            |
| 26         | 8  | 10/03/12          | 10/05/12        | 8 News Now 11p M-F<br>8 News Now 11p M-F       | CM    | 11-1135p --WTF--    | :30 | 2                 | \$2,200.00  | LV1 | 0.00          | NM   | 2     | \$4,400.00 |
| NEWS       |    |                   |                 |  |       |                     |     |                   |             |     |               |      |       |            |
|            |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |    | 10/01/12          | 10/07/12        | --WTF--  |       |                     |     | 2                 | \$2,200.00  |     | 0.00          |      |       |            |
| 27         | 8  | 10/08/12          | 10/09/12        |  | CM    | 11-1135p MT-----    | :30 | 2                 | \$2,200.00  | LV1 | 0.00          | NM   | 2     | \$4,400.00 |



|               |       |      |
|---------------|-------|------|
| Advertiser:   | NRSC  |      |
| Product Desc: | ISSUE | KLAS |
| Estimate:     |       |      |

|        |    |             |
|--------|----|-------------|
| Totals | 58 | \$91,950.00 |
|--------|----|-------------|